



## STRATEGIC ALLIANCE AGREEMENT

This Strategic Alliance Agreement is entered into this \_\_\_ day of \_\_\_\_\_, 2009 by and between the NATIONAL ASSOCIATION OF PERSONNEL SERVICES ("NAPS") and \_\_\_\_\_ ("State").

1. The initial term of this Agreement shall expire on the July 31 following the date set forth above. Thereafter, the Agreement shall continue in force until either party gives 30 days prior written notice to the other of its intention to terminate this Agreement.
2. Financial Arrangements: Upon the occurrence of the events specified in the following subparagraphs, and for so long as State is in compliance with the terms of this Agreement, State shall receive the following from NAPS.
  - a. For each state member who, during the term of this Agreement, registers for any Certification or Credentialing exam administered by NAPS, State shall receive 25 dollars.
  - b. For each state member who, during the term of this Agreement, registers to attend a NAPS annual conference, State shall receive 25 dollars.
  - c. For each state member who, during the term of this Agreement, becomes a voting member of NAPS, State shall receive 50 dollars.
  - d. For each state member who, during the term of this Agreement, becomes an individual member of NAPS, State shall receive 25 dollars.
3. Payments: All payments shall be made by NAPS by the end of the month following the month in which State first becomes entitled to such payment.
4. Duties of State:
  - a. Provide NAPS initially with State's calendar of events, and add to the calendar as events are added.
  - b. Place NAPS' calendar of events, or a link thereto, on State's web site, and update it monthly. If State does not have a web site, it shall publicize NAPS' calendar of events in another appropriate way.
  - c. Send periodic email announcements (or announcements in another suitable format, if State cannot send email announcements) of NAPS events to State's members.
  - d. Provide NAPS (electronically) with a copy of State's membership directory. Without such directory, NAPS shall not be responsible to determine the membership status of one claiming to be a member of State.
  - e. Promote the NAPS credentialing programs, annual conference and membership through appropriate announcements at meetings, insertions in mailings and newsletters, and, if State has a web site, including on that web site the information contained in the Credentialing section of NAPS web site. Further promote the credentialing programs by using its best efforts to use any NAPS-awarded credentials when publishing the names of speakers, members or firms which have been awarded such credentials. NAPS shall promptly reply to any request from State seeking to learn the credentials, if any, earned by any individual or firm.

- f. Allow NAPS to have a booth at State's conference, without charge, subject to availability.
  - g. Designate an individual to act as liaison between State and NAPS' Board of Directors.
- 5 Duties of NAPS:
- a. Provide State with NAPS' calendar of events at [www.recruitinglife.com](http://www.recruitinglife.com).
  - b. Place State's calendar of events, or a link thereto, on NAPS' web site and update it monthly when information is provided by state..
  - c. Upon request of State, send periodic email announcements of State's events to NAPS' members.
  - d. Provide State (electronically) with a copy of NAPS' membership directory for that State (available at [www.recruitinglife.com](http://www.recruitinglife.com)).
  - e. Allow State to have a booth at NAPS' conference, without charge and subject to availability, when the conference is held in State's district. State must reserve the booth prior to March 1 of the year in which the conference is to be held.
  - f. Afford access to the State Liaison to proceedings of the NAPS Board and all committees, as may be requested from time to time.
  - g. NAPS shall provide, without charge, an individual membership in NAPS for the State president , or someone designated by the president, during his or her term of office.
6. This Agreement supersedes any other agreements between NAPS and State which are now or were ever in effect.

NATIONAL ASSOCIATION OF PERSONNEL SERVICES

By: \_\_\_\_\_  
Conrad Taylor, President

STATE

By: \_\_\_\_\_

